



PNW Karting Challenge

2021 Sponsorship Levels and Packages*

and Anonymously – Matching funds to add incentive to overall team fundraising efforts. All donations made over \$100 will have been used.

Package Includes:

- Your company name inserted as the Matching Sponsor on all Karting Challenge promotional emails and collateral materials.
- The opportunity to advertise with a 10'x10' booth (Sponsor provides) located in a prominent location at the Karting event. **
- Up to 2 Kart team entries (\$250 value ea.).**
- Up to 2 custom created Title Sponsor banners with company logo to display at the Karting Challenge.**
- Opportunity to have up to 4 company supplied banners displayed at the Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$10,000 Podium Winners' Sponsor: Available – Through Podium Winners Sponsorship, race and fundraising winner's 1st-3rd in both Pro and Pro-Am categories receive additional credit to their team's fundraising effort. 1st - \$1000. / 2nd - \$750 / 3rd - \$500. Fastest Lap Winners receives an additional 1st - \$500. / 2nd - \$300 / 3rd - \$200 additional credit to their teams fundraising effort.

Package Includes:

- Your company name inserted as the title sponsor on all Karting Challenge promotional emails and collateral materials.
- The opportunity to advertise with a 10'x10' booth (Sponsor provides) located in a prominent location at the Karting event. **
- Up to 2 Kart team entries (\$250 value ea.).**
- Up to 2 custom created Title Sponsor banners with company logo to display at the Karting Challenge.**
- Opportunity to have up to 4 company supplied banners displayed at the Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$10,000 Checkered Flag Sponsor: Available – Overall sponsor of Karting Challenge. Sponsor may designate area within Children's Hospital to credit funds (Including special areas of interest or endowments.).

Package Includes:

- Your company name included in Karting Challenge promotional emails and collateral materials.
- The opportunity to advertise with a 10'x10' booth (Sponsor provides) located in a prominent location at the Karting event.
- Up to 2 team entries (\$250 value). **
- One custom created Premier Sponsor banner displayed at the Karting Challenge.**
- Opportunity to have up to 3 company provided banners displayed at the Pacific NW Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$7,500 Green Flag Sponsor: Available - Sponsor may designate area within Children's Hospital to credit funds (Including special areas of interest or endowments.).

Package Includes:

- Your company name included in all Karting Challenge promotional emails and collateral materials.
- The opportunity to advertise with a 10'x10' booth (Sponsor provides) located in a prominent location at the Karting event. **
- One team entry (\$250 value). **
- One custom created Premier Sponsor banner displayed at the Karting Challenge.**
- Opportunity to have up to 3 company provided banners displayed at the Pacific NW Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$6,000 Track Sponsor: Available - Underwrite cost of Karts and track rental for each team. Sponsor may designate area within Children's Hospital to credit funds (Including special areas of interest or endowments.).

Package Includes:

- Your company name included in all Karting Challenge promotional emails and collateral materials.
- The opportunity to advertise with a 10'x10' booth (Sponsor provides) located in a prominent location at the Karting event. **
- One team entry (\$250 value). **
- One custom created Premier Sponsor banner displayed at the Karting Challenge.**
- Company provided banner featured at the Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$5,000 Matching Registration Sponsor: Secured *anonymously* - Encourages teams to register early by offering a \$250 match to first 20 teams who register and sign-up for online fundraising.

Package Includes:

- Opportunity to have up to 2 company provided banners displayed at the Pacific NW Karting Challenge.
- One team entry (\$250 value). **
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$3,000 Paddock Sponsor: *Pallis Properties, Inc* - Sponsor may designate area within Children's Hospital to credit funds (Including special areas of interest or endowments.).

Package Includes:

- One custom created Premier Sponsor banner displayed at the Karting Challenge.**
- Company provided banner featured at the Karting Challenge.
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$2,000 Trophy Sponsor: *Pallis Properties, Inc* - Underwrites cost of trophies for 1st-3rd place winners in Pro and Pro-Am categories

Package Includes:

- Opportunity to have up to 2 company provided banners displayed at the Pacific NW Karting Challenge. **
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

\$1,000 Driver Dinner Sponsor: Available - Underwrites meal expenses for the team drivers and PGP staff.

Package Includes:

- Company provided banner featured at the Karting Challenge. **
- Recognition and company logo in Team Seattle – Heart of Racing Guild website: www.teamseattle.com.
- Recognition and company logo on team fundraising page at:

* Event Sponsorships will benefit the Cardiac Heart Center unless otherwise specified by the donor.

** Please note the IRS mandates that certain items are considered goods and services received, which are not tax-deductible.

Contact for additional information:

Larry and Elna Duffield,

Co-Chairs, 2021 Pacific NW Karting Challenge

Seattle Children's Hospital

L.Duffield@comcast.net / Cells: Larry (206) 412-6643 / Elna (206) 779-5046

Don Kitch,

Team Seattle Guild "The Heart of Racing" www.teamseattle.com

Seattle Children's Hospital

DonKitchJr@cs.com / Ofc. (206) 369-0461 / Cell: Don (206) 369-0461